JaguarSoft

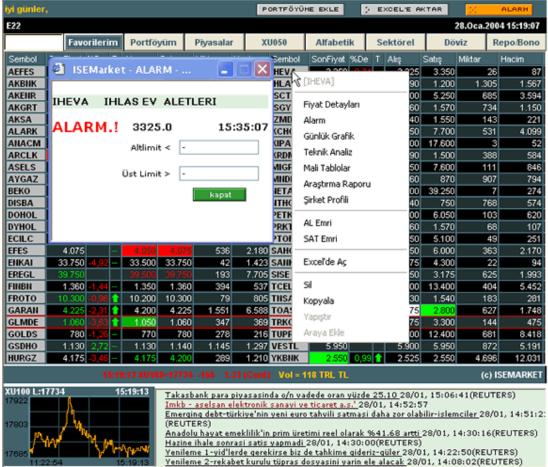**ISEMARKET Consultancy & Developments**

Real Time Java Display

PRODUCT SPECIFICATIONS:

- %100 pure java applet technology
- Runs on all browsers, computers, operating systems (Internet Explorer, Netscape, Windows, Unix X-Windows, Mac etc.)
- Full customization
- Modular implementation
- Transaction module to integrate with your existing application or new design
- Full integration with your existing systems
- Can be on Intra-net only
- Accepts real time data from ISEMarket Push & Multicast Servers

Display:

- 50 stocks in personalized portfolio
- all indices

- **all stocks in alphabetical order**
- **stocks by market sector**
- **XU50 stocks**
- **News headlines & Popup story**
- **international data**
- **local data (eg. Kapalicarsi, TCMB, bonds, funds)**
- **proprietary data (your own research reports, corporate news, proprietary indices, etc.)**
- **Buy & Sell order on price by right click**
- **Easy to intagrate to customer backoffice system**
- **Very small size ~ 50K**

Right click:

- **Full Quote**
- **Alert manager (on price or technical analysis indicators)**
- **Auto-dealing**
- **Dealing (BUY/SELL)**
- **Technical analysis module**
- **ISE Bulletins**
- **Balance/income sheets**
- **User defined links on Popup menu**

BENEFITS TO YOU

COST EFFECTIVE

Cheapest way to deliver real-time data to masses.
Utilizing IP Multicast technology which enables one copy of digital information to be received by multiple computers simultaneously.

In none-Multicast applications, all traffic in IP networks is unicast: point-to-point data flow. This old push-server technology requires too large bandwidth and therefore is limited with server bandwidth capacity. Bandwidth is expensive and requires new investment each time demand surpasses existing capacity. Also, data delivery can be hampered by delays and long waits.

Our IP Multicast implementation requires no server investment, no bandwidth investment, no security issue (firewalls, etc.). You do not even have to be on the net (we can host it). You can realize significant bandwidth savings and your return on investment can be quite rapid.

REACH MASSES

You can now deliver real-time data to a much larger population than just your bigger and more important customers. Therefore, the economies of scale created by new business generated from smaller customers (smaller perhaps, but many) will reduce costs even lower and further speed up the return on your investment.

TRANSACTION

The fully integrated, fully customized transaction module will not only reduce costs by eliminating the the need for additional head count, but also generate income by creating new business.

CUSTOMER SATISFACTION

By delivering real-time data to each and every one of your customers (large or small) without any segregation, you demonstrate your corporate dedication to providing quality service to them.

FULL CUSTOMIZATION

The application is embedded in your site and serves as an integral part of it. It is not a separate application, requires no software download, does not look foreign to your corporate identity and enhances the image you wish to project.

MARKET YOUR OTHER CORPORATE PRODUCTS

Since the applet is an integral part of your display, sales & marketing of your other corporate products (funds, bonds, repos, credit cards, etc.) not only becomes easier, but can also be enhanced and increased by including application modules for on-line sales.

LOW COST SOLUTION FOR LOW END USERS

Real-time data can be delivered not only externally to customers, but also internally to your corporate departments. You no longer have to limit access due to cost. Ideal for CALL CENTERS!

FULL INTEGRATION

The application can be fully integrated to your entire banking/brokerage/corporate systems and seemlessly interact with the dealing, accounting, database and back office applications.

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